



\$39.6M Total Giving*



Photo courtesy of Nest

\$19.1M
COVID & Social Justice Response

\$25.2M
Product & Other In-Kind Donations



\$16M
Women's Entrepreneurship & Empowerment

\$15.6M
Cause Marketing Initiatives

1,035
Charities Supported

76
Small Businesses Supported



\$1.6M
Team Member Giving & Volunteering

10,100
Team Member Volunteer Hours

2020 Corporate Contribution Summary



\$39.6M Total Giving*

At Quate Retail Group, we are committed to supporting the well-being of our team members, customers, vendors, and communities, together with organizations that mirror our values. This commitment is embedded in our DNA and Our Principles. It's who we are. We deeply believe in using our retail platforms and our relationships worldwide to create positive change for all the communities we touch.

\$19.1M COVID & Social Justice Response

As 2020 saw an increasing number of families going hungry, part of our relief efforts were directed towards organizations focused on food security. Campaigns in support of Feeding America, Meals on Wheels and No Kid Hungry raised over \$2.6M. Also, we made a \$1M donation to the Equal Justice Initiative and its commitment to ending mass incarceration and excessive punishment in the U.S., challenging racial and economic injustice, and protecting basic human rights for the most vulnerable people in American society.

\$16M Women's Entrepreneurship & Empowerment

Entrepreneurship is at the heart of our business and a vital part of our commitment to our communities. Our company is uniquely suited to support women entrepreneurs and small business owners of all backgrounds by investing in programs such as the Small Business Spotlight, The Big Find, QVC Next and the QRG Fellowship program.

\$1.6M Team Member Giving & Volunteering

Quate Retail Group team members throughout the world continue to contribute to the well-being of their communities to those in need. They found unique ways to volunteer their time - whether virtually or socially distant in-person through our Paid Volunteer Day, and took advantage of Quate's Partners in Giving program, matching donations to causes that are important to them.

76 Small Businesses Supported

In addition to 16 artisan guilds mentored through the Quate Fellowship Program, we launched the Small Business Spotlight (SBS), in partnership with the National Retail Federation Foundation. In the first phase of SBS, 20 small businesses from across the country received increased visibility and other support, leveraging the power of our storytelling and shopping discovery experiences. We expanded these efforts to then shine a light on 40 Black-owned businesses.

\$25.2M Product & Other In-Kind Donations

As an organization, we reaffirm our values through monetary, product, and in-kind donations. Donations of QVC and HSN vendor product facilitated by Quate Retail Group to World Vision totaled 5,356 pallets of critical supplies to 21 countries worth \$9.6M. In addition to tens of thousands of PPE donations to local hospitals, QVC curated 10,000 appreciation bags for frontline healthcare workers, valued at over \$4.9M. Broadcast airtime and digital communications for Small Business Spotlight and COVID related PSAs contributed over \$4.5M of in-kind donations globally.

\$15.6M Cause Marketing Initiatives

Leading names in the beauty world donated merchandise to help our customers make an impact when they shop during Beauty with Benefits, an event supporting Cancer and Careers. HSN and Cornerstone Brands raised over \$1.2M in our annual St. Jude Thanks and Giving campaign. And we continued to generate significant funds for breast cancer research and education through QVC Italy's SHOPPING4GOOD program and QVC Presents "FFANY Shoes on Sale" in the U.S.

10,100 Team Member Volunteer Hours

Team members put their skills and expertise to good use through many virtual volunteering opportunities, providing pro bono mentoring services to entrepreneurs and small businesses through the Quate Fellowship Program, a two-week immersive mentorship supporting artisans around the world. And in a year when small businesses needed more help than ever before, team members provided guidance to help navigate new challenges, through our Small Business Spotlight Mentorship Program.

1,035 Charities Supported

This breadth of support reflects the depth of commitment within our Quate Retail Group community. Whether across the globe or across town, we're proud of the ongoing engagement demonstrated by our team members and vendors.



* The "2020 Total Giving" includes donations made directly by QVC and its global affiliates, Zulily, HSN, Ballard Designs, Frontgate, Garnet Hill, and Grandin Road (collectively, "Quate Retail Group" or "QRG") and team members of these entities, as well as those facilitated by Quate Retail Group. The "Cause Marketing" total represents charitable funds generated through the sale of donated products by QRG and through donations made by QRG and vendors based upon QRG's sale of certain products. The "Product and In-Kind Donations" total represents product and other donations made by QRG in the amount of \$8,741,238, and product and cash donations made by vendors (and facilitated by QRG) in the amount of \$15,521,894, and QRG team member volunteering in the amount of \$951,121 (a portion of team member volunteering value calculation utilizes the CECP Pro Bono Valuation Guide). The remainder of volunteer time value calculation utilizes the Independent Sector Volunteer Rate.