

2018 Qurate Retail Group Global Contribution Summary Report



DOING THINGS THE RIGHT WAY

We believe in bringing joy, inspiration and humanity to the world of retailing through curated experiences. And with these experiences, we share the passions of our customers, team members, partners, and community in a commitment to do things the right way and build a brighter future.

In 2018, we continued to deepen our support for causes that empower women, families, and communities worldwide, leveraging our charitable contributions, our volunteer time and talents, our platforms, and our values to help create positive change. See below for total contributions and some examples of our commitment to giving back around the world.



\$15M+

2018 Total Giving*

St. Jude Children's Research Hospital, in Memphis, TN, received donations of more than \$750,000 through the generosity of customers and team members across HSN®, QVC®, Ballard Designs®, Garnet Hill®, Grandin Road® and Frontgate®.

27,000+

Team Member Volunteer Hours

In Florida, HSN team members completed the construction of their 10th house with Habitat for Humanity of Pinellas County and HSN Cares.



\$6.4M

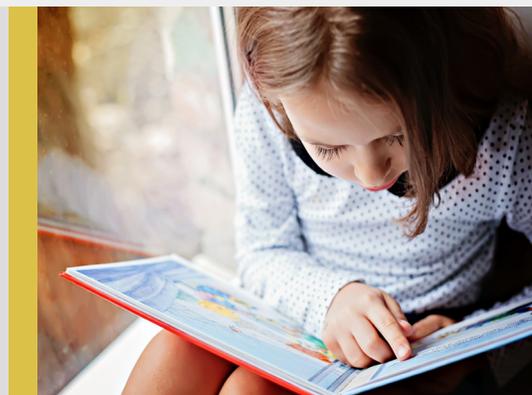
Product & Other In-Kind Donations

In Zambia, together with World Vision, QVC facilitated the distribution of 50 pallets of essentials to those in need.

2,226

Charities Supported

Zulily® teamed up with Penguin Random House to help provide over 67,000 books to First Book, a nonprofit social enterprise that provides books and other essentials to children in need across the U.S.



\$5M

Cause Marketing

For the sixth consecutive year, QVC teamed up with Cosmetic Executive Women (CEW) for "QVC and CEW Present Beauty with Benefits," a three-hour broadcast that brings together the beauty industry to raise funds to empower and educate people with cancer.

\$1.4M

Team Member Giving

In Germany, QVC team members in Düsseldorf, Kassel, Bochum and Hückelhoven honored the holidays by providing over 230 gifts for disadvantaged children.



\$250,000+

Disaster Response

In Japan, team members collected more than 126,000 yen to help victims of floods and landslides, then QVC Japan matched the team's generosity for a total donation of more than 250,000 yen.

\$5.8M

Women's Empowerment & Entrepreneurism

QVC U.S. and HSN joined forces with top women-led vendors and customers to donate more than \$325,000 to Nest, a nonprofit that empowers women artisans worldwide to bring their talents, creativity and craftsmanship to the global marketplace.





FAST FACTS:

Women's Empowerment & Entrepreneurism

We share a deep commitment to promoting women's empowerment, entrepreneurship, and wellness. We offer powerful platforms to foster the growth of innovators in retail, and we're proud to create and enable professional experiences and relationships where strong women can thrive and build their businesses.

\$5.8M
Dollars Donated

257
Female Entrepreneurs Impacted

International Women's Day

As part of this global celebration, QVC® US and HSN® joined forces with our top women-led vendors and our customers to donate more than \$325,000 to Nest, a nonprofit that empowers women artisans worldwide to bring their talents, creativity and craftsmanship to the global marketplace.

We have supported Nest since 2016, through such initiatives as #GivingTuesday, a global event on the Tuesday following Thanksgiving that kicks off the holiday and end-of-year charitable season. Funds raised by QVC and HSN have enabled Nest to more than double the number of artisans it reaches globally, from 60,000 in 2016 to more than 160,000 in 2018.

“At Nest, we believe that women everywhere deserve access to economic opportunities,” said Rebecca van Bergen, Nest Founder and Executive Director. “The generous support that Qurate Retail Group, along with its women-led brands, provides to Nest makes a huge impact for artisan women around the world who are striving to realize their dreams.”



Women's Conferences

Qurate Retail GroupSM was proud to co-chair the 2018 Pennsylvania Conference for Women in October, expanding on QVC US's role as a corporate sponsor since 2013. We also sponsored the Women's Conference of Florida, the Watermark Conference for Women in California and Women's Entrepreneurship Day in Philadelphia during 2018. We have large populations of customers and team members in all three states, enabling us to reach and inspire thousands of women.

"Qurate Retail Group has the same values we do," said Leslie Stiles, Board President, Pennsylvania Conference for Women. "They care about diversity, they care about inclusiveness, and they also care about putting women in positions of power."

"Over the years, Qurate Retail Group has helped many female business owners and leaders thrive, and in turn, these women have helped evolve our shopping platforms and customers' experiences," said Karen Etkorn, CIO for Qurate Retail Group. "The Pennsylvania Conference for Women was an opportunity to celebrate these women – and encourage thousands more to achieve their dreams."



Women-led Startups

QVC Next® finds high-potential entrepreneurs and helps them use our platforms to bring their innovative products to national audiences. First launched by QVC Italy in 2016, QVC Next was expanded to QVC Germany in 2017. QVC Next offers training, workshops, networking, and mentoring. In 2017, QVC Italy also launched QVC Next Lab, a training and empowerment program specifically designed to help women entrepreneurs develop their go-to-market strategy.

Through our QVC Next initiative, QVC Germany became the lead corporate sponsor of StartupSpot Female Founders, an online database designed to raise the visibility of German women entrepreneurs and share their remarkable stories. StartupSpot Female Founders highlights more than 400 German startups with at least one female founder, broken down by sector, region and other parameters to promote networking. According to StartupSpot Female Founders, over 25% of German startup teams have one or more women on their founding teams.

So far, more than 250 women have participated in QVC Next, QVC Next Lab, or HSN American Dreams (a similar program which HSN previously operated).



HSN Cares First Impressions Boutique at CASA

In September 2018, we opened the HSN Cares First Impressions Boutique at CASA (Community Action Stops Abuse), a domestic violence organization in Pinellas County, FL. The boutique ensures that women staying at the center have appropriate attire for job interviews and other work settings by offering them new clothing donated by HSN. Often women arrive at the shelter with nothing, making it difficult for them to re-enter the workforce.

“For many survivors of domestic violence, shopping in the HSN First Impressions Boutique will be the first clothing choice they are able to make separate from the control of an abuser,” said Lariana Forsythe, CASA CEO. “HSN Cares has been a tremendous partner to CASA and we hope HSN’s impact can serve as an example for other community members to find unique and creative ways to get involved.”

The new boutique is the latest step in HSN’s long-standing relationship with CASA. The launch was supported by contributions from HSN team members and the local community.



QVC West Chester Career Wardrobe

Career Wardrobe, a Philadelphia-based organization, is a social enterprise that uses clothing and professional development to empower unemployed individuals to work and assist their transition from poverty, violence, or incarceration to employment and independence. QVC donated over \$60,000 in product to the organization over the past two years and facilitated the organization’s participation in the PA Women’s Conference where they were able to collect over 500 handbags from conference attendees.

San Antonio “Be Strong”

The Battered Women’s and Children’s Shelter of the Family Violence Prevention Services is an organization that has been helping victims of domestic violence in San Antonio since 1977. QVC San Antonio team members collected personal care items to fill 125 bags to donate to shelter clients.

Philly Gives Back Educator Award

The Greater Philadelphia Chapter of Women in Cable Telecommunications (WICT) honored Qurate Retail Group’s Jodi Teitelman with a 2018 Philly Gives Back Educator Award, recognizing her work as a behind-the-scenes power player and mentor to women at Qurate Retail Group and in the community.

Jodi, Vice President of Affiliate Distribution for both QVC and HSN, accepted the award at the WICT Philly Gives Back fundraiser in November 2018. The event supported the Philadelphia chapter of Girls, Inc., which encourages young girls to be smart, strong, and bold. In March, Jodi organized a Girls, Inc. event at QVC, giving 24 young women the opportunity to explore career paths and interact with some of our top female executives.

QVC Presents “FFANY Shoes on Sale”

In October 2018, the Fashion Footwear Association of New York (FFANY) celebrated the 25th anniversary of Shoes on Sale, an industry-wide event that raises funds for breast cancer research and education. And once again, QVC played a central role via its annual, 3-hour QVC Presents “FFANY Shoes on Sale” broadcast and its digital platforms.

2018’s FFANY Shoes on Sale featured 80 brands and 126 shoe styles, all donated just for this occasion. That’s over 80,000 pairs of shoes, and even some accessories. A minimum of 80% of the purchase price, excluding Shipping, Handling and Tax benefited breast cancer research and education.

Multi-platinum recording artist, American Idol judge and entrepreneur Katy Perry was this year’s PSA Ambassador.

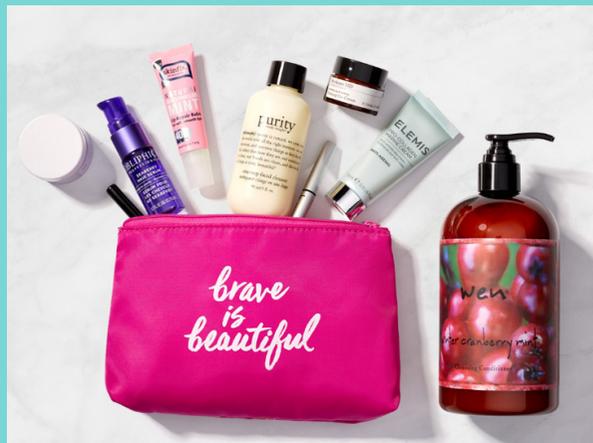
Since our first QVC Presents “FFANY Shoes on Sale” in 1995, QVC and FFANY have generated more than \$56 million for breast cancer research and education. These funds are distributed to fund first-step research into prevention, detection and treatment, empowering outstanding research organizations across the United States and benefitting patients everywhere.



QVC and CEW Present Beauty with Benefits

For the sixth consecutive year, QVC teamed up with Cosmetic Executive Women (CEW) for “QVC® and CEW Present Beauty with Benefits,” a two-hour broadcast that brings together the beauty industry to raise funds to empower and educate people with cancer to thrive in their workplace.

The 2018 event, held in April, featured a wide range of products donated by 35 of the leading names in color cosmetics, fragrance, skin, body, and hair care. 80% of the purchase price of each donated item benefitted Cancer and Careers, an organization established by the Cosmetic Executive Women Foundation to leverage the power of the beauty industry to raise awareness and funds to empower, educate and provide essential tools to people with cancer. With the slogan “Brave is Beautiful,” the event proved that a little makeup can make a big difference in the lives of people with cancer, especially those continuing to work after their diagnosis.



“Since its inception in 2013, Beauty with Benefits has generated \$7 million for Cancer and Careers,” said Rob Robillard, Vice President of Integrated Beauty for Qurate Retail Group. “We are proud to help unite so many powerful names in the beauty industry in support of a common goal. There’s nothing more beautiful than giving back to those who need it most.”

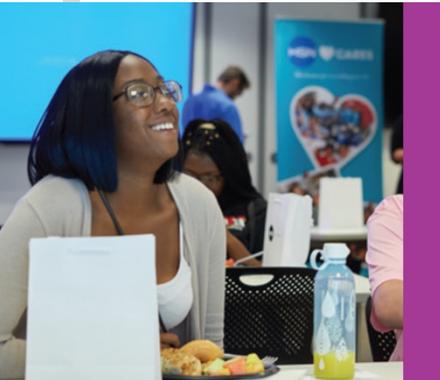
Look Good Feel Better

HSN Cares joined forces with Look Good Feel Better for a special edition of HSN’s Beauty Report, highlighting the charity’s mission of helping women look their best during chemotherapy, radiation and other cancer treatments. The October event raised more than \$90,000 in donations from customers and vendors – more than this event raised in 2016 and 2017 combined. Look Good Feel Better has empowered nearly 1 million women in the United States to reclaim the sense of control, confidence, and self-esteem that are so central to wellbeing.

Pink October in Germany

QVC Germany joined Pink Ribbon Germany in supporting Pink October, a global initiative to raise awareness and funds in the fight against breast cancer. Throughout the month, QVC offered a special selection of “Pink Ribbon” beauty products from nearly 20 leading brands, identified with the Pink Ribbon symbol or pink packaging.

For each item purchased, QVC and its vendors donated €1 to Pink Ribbon Germany, and then added a corporate gift for a total donation of more than €25,000. In addition, our team members across Germany raised €2,000 via bake sales and wore pink in solidarity with breast cancer patients.



FAST FACTS:

Community Involvement

We are committed to giving back to the communities where we do business, through corporate philanthropy, product donations, and team member giving and volunteerism.

\$1.4M

Team Member Donations

27,000+

Team Member
Volunteer Hours

National Family Literacy Month

To kick off the holiday season and celebrate National Family Literacy Month (November), Zulily® teamed up with Penguin Random House to help provide books to children in need across the U.S.

Each time Zulily shoppers purchased a Penguin Random House book with the “BUY 1, GIVE 1” badge, Penguin Random House donated a new children’s book to First Book, a nonprofit social enterprise that provides books and other essentials to underprivileged children nationwide. This was Zulily’s third annual holiday giving campaign, and it generated over 67,000 books.

“Our educators share stories with us about families who have to choose between school supplies and food,” said Kyle Zimmer, president, CEO, and co-founder of First Book. “The support of Zulily, Zulily’s customers, and Penguin Random House will bring beautiful new books to these families, children, and their dedicated teachers. Books bring joy and they open the door for academic success.”

Kids in Need Foundation

In September, Garnet Hill® conducted a digital back-to-school campaign to raise funds for the Kids In Need Foundation, which helps ensure that every child is prepared to learn by providing free school supplies nationally to students in need. Each time a parent posted a photo of their child's first day at school on Instagram with the hashtag #GHBackpackGiveBack or on garnethill.com/backpackgiveback, Garnet Hill donated \$10 to the Kids In Need Foundation. The result was 317 photos posted and a total donation of \$5,000.

Ronald McDonald House Charities

Grandin Road® raised more than \$70,000 for Ronald McDonald House Charities (RMHC) through the newly created Give Warmth campaign. For each quilt and duvet sold from April through December, Grandin Road donated \$10 to Ronald McDonald House Charities, which helps families with sick children stay together, close to the medical care their child needs at leading hospitals worldwide.



St. Jude Children's Research Hospital

Across HSN, QVC, Ballard Designs®, Garnet Hill, Grandin Road and Frontgate®, the generosity of our customers and our team members resulted in donations of more than \$750,000 to St. Jude Children's Research Hospital, a world leader in research into and treatment of childhood cancers and other catastrophic pediatric diseases. Over the past 14 years, we have donated over \$15 million to St. Jude, helping them ensure that families never receive a bill for treatment, travel, housing or food. Here are more details on our activities in 2018:

- For the ninth year in a row, HSN offered the HSN Cares Designer Ornament Collection in addition to a capsule collection called "Gifts with Heart." For each item purchased from the collection, HSN made a \$5 donation to St. Jude. HSN also offers shoppers the opportunity to donate to St. Jude year-round.
- Garnet Hill conducted its eighth annual Slipper Boot Design Contest, which encouraged children nationwide – including patients at St. Jude – to share sketches of their ideal slippers. Two selected designs will be produced, and 400 pairs will be donated to children at St. Jude.
- QVC Lancaster and QVC West Chester collected 500 personal care bags to donate to families of children in the hospital – all donated by QVC team members.
- At multiple sites across our U.S. brands, team members participated in St. Jude fundraising walks, and wrote over 2000 holiday notes for the children.



Roc Solid

QVC Suffolk team members supported Roc Solid Foundation's flagship program, Play It Forward, that builds hope for families fighting pediatric cancer through the power of play. Along with a \$3,500 donation to the organization, the Suffolk team remodeled the bedroom of a boy battling pediatric cancer.

Disaster Response

During 2018, natural disasters around the world set new records for destruction. Qurate Retail Group's brands, team members and customers donated more than \$250,000 to help people in impacted areas, particularly the communities that our businesses serve. We supported relief efforts related to Hurricane Florence, Hurricane Michael, the California wildfires, floods and landslides in Japan, and an earthquake in Indonesia. We support the American Red Cross and Habitat for Humanity International to help prepare for disasters before they strike and ensure that our donations reach those with the greatest need. QVC Japan team members collected over 126,000 yen which QVC Japan matched for a total donation of 253,814 yen to the Red Cross Society of Japan. In addition to monetary donations, QVC West Chester team members assembled 4,800 comfort kits for disaster victims at an eight-hour pop-up on-site event in August.



\$1,000 A Day Giveaway to Charity

For the fourth year in a row, HSN celebrated Customer Appreciation Month (April) by asking customers to nominate their favorite charities each day for a chance to win a \$1,000 donation. This “\$1,000 A Day Giveaway” resulted in \$30,000 in total donations to such organizations as K9s for Veterans, Child Advocates and Big Reach Center of Hope. HSN receives hundreds of nominations each year, and we’re honored to support the philanthropic passions of our customers.



Customers like Tamarie Carmack who nominated Project Hope for the Homeless shared that “When I started volunteering for Project Hope, I didn't realize it would become a pivotal moment in my life. The moment I met these lovely people who were experiencing homelessness I realized that a family illness or a job loss could place me or any one of my loved ones in the exact situation they were working through.”

QVC West Chester Christmas Parade

QVC returned as Title Sponsor of the West Chester Christmas Parade, deemed one of the top ten places to experience the arrival of Santa Claus by USA Today. Over 40,000 spectators gathered for the event, which featured floats and performers from across the country. “The Greater West Chester Chamber of Commerce is proud to partner with QVC on this fantastic family event,” says Chamber President Mark Yoder. “Their continued sponsorship for this beloved holiday parade demonstrates their support, not only for the Chamber, but for the entire West Chester community.”

QVC’s onsite activation included a sweepstakes worth over \$3,000, distribution of 8,000 Landies Candies and a meet-and-greet with resident foodie – David Venable. A number of QVC program hosts rode in QVC’s first-ever parade float. Program hosts Carolyn Gracie and Dan Hughes served as parade emcees, alongside Adam Joseph from local ABC affiliate WPVI. QVC broadcasted live from the parade, and showcased extended parade highlights on both WPVI and throughout QVC’s holiday programming.



San Antonio Soldiers' Angels

In September, 49 QVC team members at the San Antonio, TX, Contact Center volunteered with Soldiers' Angels to collect and distribute food for 200 local veterans in need. Soldiers' Angels is a national organization that provides aid and comfort to people serving in the U.S. military, veterans, and their families. The San Antonio team has been supporting Soldiers' Angels for five years.

Big Brothers Big Sisters

Big Brothers Big Sisters, the nation's largest donor and volunteer-supported mentoring program, matches adult volunteers with schoolchildren to help them develop their career goals. Each year, about 30 QVC team members volunteer via BBBS to mentor students from the Renaissance Academy Charter School in Phoenixville, PA. Nearly 220 QVC team members have participated in the program since it began in 2008. Our team increased its support for Big Brothers Big Sisters in September, when 27 HSN team members began serving as mentors for schoolchildren at Gibbs High School in St. Petersburg, FL, as well.



Habitat for Humanity

HSN team members completed the construction of their 10th house with Habitat for Humanity of Pinellas County, FL and HSN Cares. Seventy team members volunteered 420 hours on the project, which helped a single mother create a home for her young son and grandson. In addition, HSN Cares raised more than \$250,000 for Habitat for Humanity by donating \$1 from every At Home item sold in May.

HSN Cares began supporting Habitat for Humanity in 2011. Since 2011, HSN Cares has donated nearly \$2 million to help Habitat for Humanity help women and families build better lives and stronger communities. More than 680 volunteers from Frontgate, Grandin Road, HSN and QVC have volunteered over 4,000 hours with the organization.



Communities in School – Stuff the Bus event

For 26 years, San Antonio has been a proud supporter of the Communities in Schools event – Stuff the Bus. This event collects school supplies for local school districts in the surrounding San Antonio area. In 2018, QVC San Antonio team members collected and donated over \$8,000 worth of supplies and monetary support.



Anffas in Italy

QVC Italy team members began supporting Anffas, a national association that works to protect the rights of Italians with intellectual and neurodevelopmental disabilities, helping them and their families live better lives. Team members raised over €9,100 for Anffas by hosting charity markets in May and December, and 21 team members volunteered in October to assist Anffas clients.

Chester County Food Bank and QGarden

In August, QVC and the Chester County Food Bank were honored by The Philadelphia Inquirer with a “Corporate Philanthropy Award.” QVC has a long-standing relationship with the Chester County Food Bank to create neighborhood hunger fighting initiatives, including QVC’s on-site QGarden (launched in 2013 and maintained by team member volunteers). In addition, QVC is the premier sponsor of the Food Bank’s Fresh2You program (a mobile market, launched in 2017, that brings seasonal produce, eggs and legumes to underserved communities). Through 2018, QVC has harvested more than 12,500 pounds of produce, 9,641 of which was donated to local food pantries. These donations have impacted more than 50,000 meals. In 2018 alone, 2,150 pounds were harvested and over 70% donated which impacted over 8,500 meals in the local community. In addition to the 58 QGarden volunteers, 56 additional team members volunteered directly with the Food Bank.



During the holiday season, QVC launched the “10 for 10” initiative with the Chester County Food Bank. The Food Bank successfully reached 10,000 Likes on their Facebook page resulting in a \$10,000 donation from QVC, but the giving didn’t stop there. QVC followed up with an additional challenge to the Food Bank to raise \$10,000 which QVC then matched 100%.

REACH

Since 2006, QVC Chesapeake team members have participated with the REACH (Reading Enriches All Children) organization through numerous initiatives such as the REACH Survivor Challenge. REACH is a volunteer organization that supports the literacy needs of homeless and at-risk children throughout the South Hampton Roads community. The site donated \$3,000 in 2018 to the organization bringing their total donations to \$16,000 overall.

Seattle's Food LifeLine

In April, 50 team members from Zulily and HSN joined forces to sort food for Seattle's Food LifeLine, which distributes food to local food banks. Together, the team sorted 4,104 pounds of frozen food, 3,232 pounds of dairy, and 4,132 pounds of produce, creating 9,557 meals. That's 203 meals per volunteer!

Copper Cannon Camp

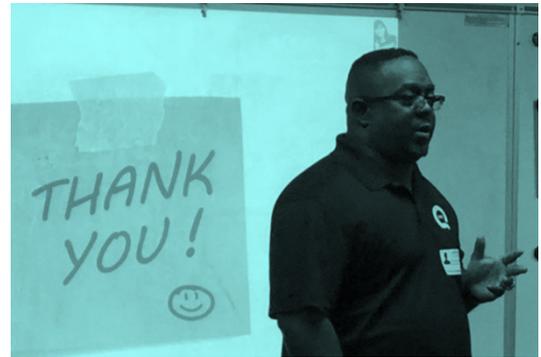
Once a year for the last decade Garnet Hill team members have headed up the road to Copper Cannon Camp in nearby Bethlehem, NH. Approximately 123 team members turned out in force this year to clean up the grounds in preparation for the organization's summer program.

On May 30th team members went to work with shovels, wheelbarrows, brooms, chainsaws, hammers, ladders, paintbrushes, and strong coffee. By day's end, brush had been cleared, structures built, gardens planted, cabins cleaned, and murals painted. Copper Cannon was ready to provide another classic New Hampshire camp experience.



Promise Scholars Events

Once per month, our QVC Ontario team members get involved in Promise Scholars presentation events hosted by the United Way and Ontario/Montclair School District to educate 6th graders on the importance of education and being successful in their chosen careers.



American Heart Association Heart Walks

Hundreds of team members across Florida, Pennsylvania and Ohio joined local American Heart Association Heart Walks, raising more than \$250,000 to support the fight against cardiovascular disease. Over the past seven years, Qurate team members have raised more than \$2.25 million for the American Heart Association.



Holiday Giving

The holiday season is our busiest time of year, as we rush to deliver all those special gifts our customers order for their families and friends. But our team members always make time to reach out to those less fortunate as well.

- QVC Germany team members in Düsseldorf, Kassel, Bochum and Hückelhoven provided over 230 gifts for disadvantaged children through the Angel Tree program. Through local charities, the children submitted their wishes, which were displayed on a Christmas tree at each site. Team members then selected the wishes and purchased the items. Since 2015, when QVC began participating in the Angel Tree program, more than 1,000 wishes have been fulfilled.
- QVC Lancaster participated in a tree trimming contest to benefit the Lancaster Meals on Wheels program. The Lancaster team drew on the experience of the Studio Park Scenic Design team to guide them in trimming the tree to ensure the tree was on brand and looked amazing. Beth Malone, from our Visual Interior Design team, expressed her delight with helping. “It was a wonderful day to spend with the Lancaster team, doing something to benefit a charity. Even with the freezing temperatures and gusting winds, spirits were high.” The tree was on display at the Clipper Magazine Stadium in Lancaster, PA until December 23, 2018.
- QVC France team members donated games and toys to the Green Santa Claus initiative of Secours Populaire Français, a national charity dedicated to fighting poverty and discrimination. Through this program, the generosity of “Green Santa Clauses” helps the traditional Santa Claus make sure that every child receives gifts for the holiday.
- QVC Ontario team members participated with their Los Angeles Fire Department Foundation in the Spark of Love program. The site provided \$5,000 to support the purchase of gifts for local children in need.



- QVC Florence celebrated its 11th year of participation in the Salvation Army Angel Tree program. The team members sponsored 60 local children or families in need from the community.



- At HSN, team members nominated one another for a chance to direct a corporate donation to a charity of their choice. Four winners were selected based on their efforts to value their colleagues and give back to their community. As a result, HSN Cares donated a total of \$20,000 to Five Tampa Bay charities: Suncoast Hospice, Nomad Art Studio, Fifth Avenue Church of Christ, St. Francis Animal Shelter and Children’s Home Network.

- QVC San Antonio team members participated with Wreaths Across America, whose mission is to place wreaths on the grave markers of veterans at cemeteries across the country. The San Antonio local event was held at the Fort Sam Houston cemetery. Wreaths Across America had almost 15,000 volunteers at the Fort Sam Houston cemetery putting up flags and laying over 32,000 wreaths on markers. 40 QVC San Antonio team members volunteered at the event and QVC provided a donation of \$4,770 towards the purchase of wreaths.

- QVC Rocky Mount team members and the Salvation Army fulfilled the wishes of local children and families in need by providing gifts through the Salvation Army Angel Tree program. Team members fulfilled 30 Angel requests and donated 25 stockings for this initiative.

- Team members at QVC and Qurate Retail Group headquarters in West Chester, PA, donated over \$12,000 in gifts and gift cards to local children, families and seniors through the annual Give Joy program. Each submitted their wishes to the program, and then team members “adopted” a child, senior or family and fulfilled their wishes. A total of 303 recipients from the local community benefited from this year’s program.



Partners in Giving – People’s Choice and Featured Charities

QVC US team members voted to select community charities local to each QVC US site to receive extra match support in 2018 through Partners in Giving, QVC’s team member giving program. Throughout the year, QVC matched Partners in Giving donations to these charities at 100% (up to \$1,000) – the same match as that provided for QVC’s national featured charities: Nest and Cancer and Careers. Donations of up to \$1,000 to other charities received a 50% match. The result was a total of \$559,766 in donations via Partners in Giving in 2018 through team member and corporate match giving.



Partners IN GIVING

qurate
RETAIL GROUPSM

CURATED EXPERIENCES. INFINITE POSSIBILITIES.SM

 QVC |  HSN | *zulily* | BALLARD DESIGNS | FRONTGATE | Garnet Hill | grandinroad.

*The “2018 Total Giving” includes donations made directly by QVC and its global affiliates, Zulily, HSN, Ballard Designs, Frontgate, Garnet Hill, and Grandin Road (collectively, “Qurate Retail Group” or “QRG”) and team members of these entities, as well as those facilitated by Qurate Retail Group. The “Cause Marketing” total represents charitable funds generated through the sale of donated products by QRG and through donations made by QRG and vendors based upon QRG’s sale of certain products. The “Product and In-Kind Donations” total represents product and other donations made by QRG in the amount of \$1,822,664, and product and cash donations made by vendors (and facilitated by QRG) in the amount of \$4,663,163.